

## Mobile and Wireless Application Development

The objectives of keeping pace with growing business needs, and enhancing productivity, could be achieved by your mobile wireless initiative. We have several years of experience in helping firms in the Healthcare, Retail, Financial and Telecom sectors with competency in the latest wireless application development technologies. Your sales force, workforce, customers and partners will be able to maintain smooth communication with the empowerment of wireless. We provide shrink wrapped and customized packaged apps to different verticals.

Our Mobile and Wireless Competencies include:

- **PocketPC/WinCE Application (C,C++,eVC,eVB, Microsoft®.NET Compact Framework,SQLServer CE)**
- **Palm OS Applications**
- **J2ME, J2ME GPS applications**
- **Messaging Protocols: SMS ,GSM, SMPP, SNPP,TAP, MMS, WAPPush, Nokia Smart messaging**
- **Bluetooth, Wireless WAN, VPNx, OBEX and IR Library**
- **Qualcomm® BREW, Symbian, RIM OS, Nokia Series 60, 40 and 30 developments**
- **3G, GPRS, UTRAN, CDPD, CDMA**
- **Middleware** (Extended Systems, MIS, Sybase and Synchrologic, Puma)
- **Relational Databases** (Oracle Lite, SQL Server CE, Sybase SQL Anywhere)

We have an in-depth understanding of target platforms for each wireless device, and can create applications that function across multiple platforms (such as browsers and email clients) using socket-based programming, web clipping and other methods of optimizing Internet access.





**Benefits:**

**Improved business to employee communications:** Employees on the move will be able to communicate directly through your Intranet via wireless devices, updating and upgrading information.

**Improved B2B options:** The empowerment of wireless can offer new options in Supply Chain Management and working with your Business Partners, Vendors, OEMs, Associates etc.

**Enhanced customer interactions:** Customers can use their mobile devices to get information, make purchases, and interact/communicate with your corporate systems.

We can take care of all aspects of client-side programming, formatting your content for various devices and integrating them with your existing infrastructure, thus creating intelligent wireless applications of any complexity or simplicity.

Our goal is to meet your company's specific needs, and optimize your wireless network, creating the applications best suited to your firm's business environment. Our expertise covers a broad range of wireless protocols, applications, and network programming. We can assist in migrating your applications to 3G standards.

You'll enjoy rapid time-to-market deployment of the applications we develop, and lower costs when you outsource with ZSL, gaining access to outstanding talent.

**Contact us** today at [sales@zslinc.com](mailto:sales@zslinc.com) or phone us at **732-549-9770** to discover how outsourcing your firm's wireless and mobile development tasks can save you both time and money, and provide you with quality solutions for your project needs.



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